

MELITTA GROUP: TARGETS FOR SUSTAINABLE DEVELOPMENT

OUR MAIN TARGETS:



From 2019 ...



- We are expanding our **governance structure** in the area of sustainability and developing it in such a way that all integrated business strategies are coordinated and efficiently implemented.
- We are continually developing our management system considering the **U.N. Guiding Principles on Business and Human Rights**.
- We are introducing a **recycling system for recyclable materials** in accordance with the circular economy approach (current focus: our locations).
- We are starting immediately with **strategic communication on sustainability** and with **sustainability marketing** based on this.
 - We are further strengthening our position as a quality leader and market leader for electrical appliances, including with regard to **sustainable product development**.
- We are implementing a **holistic sustainability programme for human resources** (diversity & equal opportunities, personnel development, health & safety at work, health management, personnel marketing).
- We are continuing to expand our **Group-wide social commitment**, paying attention to inclusive business approaches.
- We are publishing a **formal annual sustainability reporting**.



By 2025 ...

- We will implement the **New Plastics Economy Commitment** from the **Ellen MacArthur Foundation** in our product range and packaging.
- We establish, jointly with our cooperation partners, **new systemic approaches and sustainable business models** for the value chain coffee.
 - We will use **100% recycled paper** or **paper from sustainable sources**.
 - We will be a recognised **pioneer and trendsetter for holistic sustainability** in the area of **electrical appliances**, including the circular economy approach.
 - We will be **globally climate neutral** at our locations.
- We will **reduce water consumption** at our paper producing sites by a further 25%.



By 2030 ...



- We will source **100% of our green coffee from sustainable cultivation** (ecological, socially responsible, economical).

